

## Campaign animation transcript

Slide 1: Low Emission Zones logo

Slide 2: "are being introduced"

Slide 3: "To Scotland's 4 largest cities in 2022." A map shows the 4 cities – Aberdeen, Dundee, Edinburgh and Glasgow.

Slide 4: *Alternative text description:* Bubbles appear.  
"When operational"

Slide 5: "Vehicles must meet the minimum emission standards."

*Alternative text description:* Fuel pumps at the side of the text show these emission standards – Euro 6/VI for diesel vehicles and Euro 4/IV for petrol vehicles. A car goes across the screen.

Slide 6: "In general petrol cars registered from 2006. The date of vehicle registration is only a guide, please check with the manufacturer." *Alternative text description:* Car going across screen again.

Slide 7: "In general, diesel cars registered from 2015. The date of vehicle registration is only a guide, please check with the manufacturer." *Alternative text description:* Car goes other way across screen.

Slide 8: "Vehicles that meet these standards pollute much less than those that do not."

Slide 9: "Helping to..." *Alternative text description:* There are clouds and birds on screen as if the text is floating.

Slide 10: 3 *Alternative text description:* circles appear. The first one says "Protect public health", the second one says "Improve air quality" and the final one says "Support climate targets".

Slide 11: *Alternative text description:* The text disappears from the circles and they get smaller and move to the left of the screen. "If a vehicle enters a zone and does not meet these standards"

Slide 12: *Alternative text description:* Penalty notice graphic.

Slide 13: *Alternative text description:* More circles float on the screen. "Each LEZ is designed based on local requirements following consultation".

Slide 14: *Alternative text description:* The bubbles move on screen. "LEZs are set to be enforced from mid-2023 in Glasgow and from mid-2024 in Aberdeen, Dundee and Edinburgh"

Slide 15: *Alternative text description:* The bubbles disappear. "There may be grace periods for vehicles registered within the LEZ"

Slide 16: *Alternative text description:* "and certain exemptions may apply" *Alternative text description:* A car with a Blue Badge drives across the screen, then an ambulance drives across the screen after the car with the Blue Badge.

Slide 17: *Alternative text description:* A bus drives through a city. "LEZs promote public transport"

Slide 18: “cleaner vehicles” *Alternative text description:* A car is on screen driving beside the woods. The car is sparkling to show it is a cleaner vehicle.

Slide 19: “and more active travel such as walking, wheeling and cycling” *Alternative text description:* There is a bike in front of a city background.

Slide 20: “Funding is available to help individuals and businesses get ready”

Slide 21: “Find out more and register for updates at [lowemissionzones.scot](http://lowemissionzones.scot)”

Slide 22: *Alternative text description:* Low Emission Zones logo